

MARKUS WIESHOFFER

Persönliche Daten

Geburtsdatum: September 26, 1964
Staatsangehörigkeit: Österreichisch
Adresse: Schlossberg 30
A-6391 Fieberbrunn, Austria
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Status: Single

Schulbildung: 1971 - 1976 Volksschule Fieberbrunn
1976 - 1981 BEA Saalfelden
1981 - 1983 BRG St. Johann in Tirol
1983 Matura BRG St. Johann in Tirol

Militärdienst : Juli 1983 bis February 1984 TÜPL Hochfilzen

Akademische Ausbildung

- April 1994, MS, Department of Geography and International Trade at the State University of New York at Buffalo, U.S.A. Titel: M.S..
- Juli 1992, Magister Rerum Naturalis
Institut für Geografie und Kartografie, Uni Wien, Titel: Mag.
- Juni 1987, Vermessungstechnik, Höhere Technische Bundes- Lehr- und Versuchsanstalt Wien III
1030 Wien, Titel: Ing.

Professioneller Werdegang

Marketing Analysis & Web Promotion / Web Applications Analyst / Developer / Owner

klubarbeit.net, Lindauweg 15, 6391 Fieberbrunn November 2000 - Heute
Applications Design and Development of database driven web sites. Implementation of web based shopping systems. SEO and Site Marketing. Implementation and Consulting of Geo Marketing Tools for Telekom Austria AG. Multimedia.

Marketing Analysis / Developer

Mobilkom Austria AG, Obere Donaustraße 29, 1020 Wien März 1999 – Nov 2000
Regional market analysis for strategic planning including Rollout planning for GSM and UMTS . Development of applications based on ESRI desktop and internet products. Responsible for data acquisition and care. Design and Implementation of Marketing Tools for Regional and Key Account Sales Personal. Group leader.

Applications Analyst / Developer

Datamed Informationssysteme GmbH., Amalienstraße 65, 1300 Wien. Mai 1996 – Dez 1998
Applications development and support of ESRI GIS products, especially ArcView. Training of ArcView and Avenue classes.

Applications Analyst / Developer

Environmental Systems Research Institute (ESRI), Redlands, CA, USA 1994
Responsible for development of a multi platform map production environment (RefPG). Involved in organization and design of customized marketing tools using ArcView. GIS Trainer

Project Consultant

Austrian Geological Survey, 1030 Vienna, Austria. August 1991 - Oktober 1991

Responsible for the production of high quality geological maps, using ARC/INFO. Design of system-interface for the production of print-ready films for offset print of ARC/INFO maps.

Uni Assistent

Jänner 1990 - Juni 1991

University of Vienna, 1010 Vienna, Austria, at the Department of Geography and Cartography.
Data base design for an inventory of the Austrian base map. Prototype development of a multi purpose data standard, based on the German ATKIS system. Implementation of the prototype using ARC/INFO on IBM 5080 workstation.

Vermessungstechniker

September 1989 - April 1991 (part-time)

Prof.Dr.techn. W. Roessler, 1180 Vienna, Austria, Civil Engineer.
All kinds of cadastral operations and technical measurements using fully automated recording equipment and CAD.

Vermessungstechniker

Juli - August von 1987 - 1989

Tauernkraftwerke A.G., 5021 Salzburg, Austria, Power Supply Company.
Technical Surveying of hydroelectric power facilities like dams, generator buildings, triangulation and monitoring of slope movements.

Technische Fähigkeiten

Betriebssysteme: Windows 95/98/2000/XP/NT, Vista, UNIX, DOS, IBM VMS, Macintosh OS

Statistik und Datenbanken: MySQL, Systat, Access, Excel, standard SQL

Kartografie and GIS: ArcView & all Extensions, Arc/Info, some Map Objects, MapMaker, MapInfo

Programmiersprachen: PHP, Avenue (ArcView), AML, C, Shell Scripting

Hypermedia & Web: HTML, Dreamweaver, Flash, Apache/NT-Server Admin, Cubase SX

Bildbearbeitung: Photoshop, Canvas, Adobe Illustrator, Corel Draw, PowerPoint

Misc: SEO Tools, Mass Mailers, TLD Management Tools

Stipendien und Auszeichnungen

- Fulbright Scholarship, der Austrian American Education Commission, Vienna Austria, 1992 and 1993.
- Environmental Systems Research Institute (ESRI), Assistantship for the 1993 User Conference, Palm Springs, C.A.
- Environmental Systems Research Institute (ESRI), Award for 'Best Map Design' at the 1993 ESRI User Conference, Palm Springs, C.A.
- Stipendium der 'Tiroler Landesgedächtnisstiftung' (Tirolean Government), 1992 and 1993.
- IBM research grant for GIS, Vienna, Austria, 1991.
- Verschiedenen Konferenz Stipendien: (Fulbright t.g., 1992 and 1994; National Center for Geographic Information Analysis (NCGIA) t.g., 1993; Austrian Ministry of Science t.g., 1994; University of Salzburg, Austria, 1992).

Interessen

- Sprachen: Deutsch (Muttersprache), Englisch, Spanisch
- Reisen: Etliche zum Teil ausgedehnte Touren durch Afrika, Südamerika, und den Nahen und Mittleren Osten.

- Hobbies: Musik, Snowboarding, Skitouren, Motorradfahren, Segeln, und Lesen.

Weitere Referenzen und Zeugnisse übermittle ich gerne auf Anfrage.